

Match from Telefónica

Verify your customer's data instantly and securely

Match from Telefónica makes it simple and easy for you to compare and validate your customer's identity using the verified account data linked to their mobile number.

With Match from Telefónica, you can improve the conversion rate of new customer registrations, or more easily approve customer product or service applications.

Once your customer provides their consent, their data is matched with the customer account data held on file by Telefónica in real time. The service returns a score for each attribute to be matched. Our proprietary scoring algorithm takes into account misspellings, common abbreviations and alternative formatting.

Benefits for your business

- Verify customer data quickly and easily
- Improve registration conversion rates
- Improve acceptance rate of applications for new products and services
- Reduce fraudulent transactions

Benefits for your customers

- Consent-based service, so the customer is in full control of how their data is used
- No customer data is shared, as just a score is given for each attribute
- Ease of use – transparent to customers once consent is given
- Improves likelihood of registration or application success
- Reduces the risk of identity theft and fraud

Why Telefónica?

Telefónica is one of the largest telecommunications companies in the world. We offer best-in-class mobile, fixed and broadband networks, and an innovative portfolio of digital solutions. We have a significant presence in 21 countries and a customer base that amounts to more than 341 million accesses around the world.

Get in touch

To find out more about Match from Telefónica, speak to your Telefónica account manager.



Customer shares their details with your business during sign-up or application



Customer grants consent to have their data checked and verified



Telefónica compares the data provided against the data we have for the customer



You receive a score for each attribute